

Confidential AGENDA

20-20 INVESTMENT ASSOCIATION ANNUAL TRIP ISTANBUL & ANKARA – TURKEY SEPTEMBER 30 – OCTOBER 5, 2012

CULTURAL ADD-ON TO CAPPADOCIA, TURKEY
OCTOBER 6-8, 2012

SATURDAY, SEPTEMBER 29 – ISTANBUL

	Suggested arrival in Istanbul	Le Méridien Hotel
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SUNDAY, SEPTEMBER 30 - ISTANBUL

Time	Event/Location	Details
	Breakfast on own	
9:15 am	Board Bus	
9:30 - 3:00 pm	Istanbul city tour including lunch	Casual attire
3:00 pm	Return to Hotel	
7:00 pm	Welcome reception	Le Méridien – BOAZ Roof Top Bar Casual attire

MONDAY, OCTOBER 1 - ISTANBUL

Time	Event/Location	Details
7:30 – 8:30 am Atelier 3	Breakfast	
8:30 – 9:30 am Atelier 2	Turkey at the Geo-Economic & Political Crossroads	İshak Alaton, Founder, Alarko Benjamin Harvey, Bureau Chief, Bloomberg Turkey Mehmet Celebi, Goodwill Ambassador, Yasuni ITT & UNDP
9:30 – 9:45 am	Break	

MONDAY, OCTOBER 1 – ISTANBUL (CONTINUED)

9:45 – 10:45 am Atelier 2	Finance Services	Ergun Ozen, President & CEO, GarantiBank (Turkey's Banking Sector, Middle Class and SME Finance) Ms. Meral Eredenk, CEO, AvivaSA (Perspectives on Turkey's insurance and pension funds)
10:45 – 11:00 am	Break	
11:00 am – 12:00 pm Atelier 2	Consumer Trends – A Changing Demographic Order	Seymur Tari, Managing Director, Turkven Cüneyt Yavuz, CEO, Mavi Jeans Ender Buruk, CEO, Gulf Ice Cream
12:00 – 12:15 pm	Break	
12:15 – 1:15 pm Atelier 2	Automotive Sector	Tarik Ozeler, Export Sales Representative, BMC Ali Bilaloğlu, CEO, Dogus Automotive
1:15 – 1:30 pm	Break	
1:30 – 2:30 pm Atelier 3	Lunch – Transitioning from national to regional to global through Godiva acquisition	Cem Karakaş, CFO, Yıldiz Holding
2:30 – 2:45 pm	Break	
2:45 – 3:45 pm Atelier 2	Islamic Finance	Ufuk Uyan, CEO, Kuwait-Turk Participation Bank Abdullah Tivnikli, Vice Chairman, Kuwait-Turk Participation Bank
3:45 – 4:00 pm	Break	

MONDAY, OCTOBER 1 – ISTANBUL (CONTINUED)

4:00 – 5:00 pm Atelier 2	Food and Agro	Mehmet Tiryakioğlu, Tiryaki - AgroBusiness regional player (regional contract farming, trading and logistics of food products) Demir Şarman, Anadolgu Etap (Seed to product)
5:00 – 5:30 pm	Time on own	
5:30 pm	Board buses	
6:00 pm	Bosporus Cruise	Hosted by Istanbul Stock Exchange ISE-listed company executives on board
7:30 pm	Kandilli Adile Sultan Sarayi	Hosted by Istanbul Stock Exchange
9:30 pm	Return to hotel	

TUESDAY, OCTOBER 2 – ISTANBUL & ANKARA

8:00 – 9:00 am Atelier 3	Breakfast	
9:00 – 10:00 am Atelier 2	Tourism development	Fettah Tamince, Chairman, Rixos
10:00 – 10:15 am	Break	
10:15 – 11:15 am Atelier 2	Energy Session – Pipelines and Downstream Products	Batu Aksoy, Turcas (products-fuel retail and lubricants) Murat Ozgul, Chief Commercial Officer, Genel Energy
11:15 – 11:30 am	Break	
11:30 am – 12:30 pm Atelier 2	Break Out Session #1: Advertising & Digital Media	Tumay Asena, Founder, Noktacom Medya Ms. Canan Sanalan, Founder, Bona Digital

TUESDAY, OCTOBER 2 – ISTANBUL & ANKARA (CONTINUED)

Atelier 6	Break Out Session #2: Real Estate	Ms. Raşan Cebe, Cushman & Wakefield Alper Aras, Cushman & Wakefield Zafer Baysal, Executive Board Member, Renaissance Holding
12:30 – 12:45 pm	Break	
12:45 – 02:15 pm Atelier 3	Lunch	Hüsnü Özyeğın, Chairman, Fiba Holding – “Turkey 20-20” (a view of Turkey 20 years back and 20 years forward)
2:30 – 3:30 pm Atelier 2	Break Out Session #3: Energy – Power Generation	Dr. Sirri Uyanık, General Manager, Iskenderun Energy Selahattin Hakman, President, Sabancı Energy SBU & Chairman, Enerjisa
Atelier 6	Break Out Session #4: Construction	Hakan Gürdal, General Manager, Akcansa Levent Morova, Baytur
3:30 – 4:15 pm	Time on own	
4:15 pm	Depart for Ataturk Airport	
5:00 pm	Arrive at airport	
7:00 pm	Flight departs Istanbul	Turkish Air Flight 2174
8:05 pm	Arrive Ankara	Transfer to JW Marriott

WEDNESDAY, OCTOBER 3 - ANKARA

7:00 – 8:00 am Aden – 2 nd Floor	Breakfast	US Ambassador Francis J Ricciardone, Jr.
8:00 – 9:00 am	Break	
9:00 – 9:45 am Ancyra Hall Floor -2	Turkey's Monetary Policy	Central Bank Governor Dr. Erdem Başçı
9:45 – 10:00 am	Break	
10:00 – 10:45 am Ancyra Hall Floor -2	The Evolving Legal Environment	Ziya Altunyaldiz, Under Secretary of the Ministry of Customs and Trade of Turkey (80+ amendments to the New Commercial Code) Dr. Vedat Akgiray, Chairman, Capital Markets Board (new capital markets law)
10:45 – 11:00 am	Break	
11:00 – 11:45 am Ancyra Hall Floor -2	Turkey's Economy	Minister of Finance Mehmet Şimşek
11:45 am	Board buses	Transfer to Ankara Palace
12:05 – 2:00 pm Ankara Palace	Lunch	Deputy Prime Minister Ali Babacan
2:00 pm	Board buses	Transfer to Çankaya Presidential Palace
2:30 – 3:30 pm Çankaya Presidential Palace		President Abdullah Gül

WEDNESDAY, OCTOBER 3 – ANKARA (CONTINUED)

3:30 pm	Board buses	Transfer to Kule Tower
4:15 pm	Board buses	Transfer to Prime Minister's Residence
4:30 – 5:30 pm Prime Minister's Residence		Prime Minister Recep Tayyip Erdoğan
5:30 pm	Board Buses	Transfer to Ankara Municipality Reception Hall
6:00 – 7:00 pm	Ankara Municipality Reception Hall	Melih Gökçek, Mayor of Ankara
7:15 – 9:00 pm	Etnografya Museum	Minister of Energy Taner Yıldız Minister of Transportation Binali Yıldırım

THURSDAY, OCTOBER 4 – ANKARA & ISTANBUL

7:00 am	Depart for Airport	**Breakfast on own
8:50 am	Flight to Istanbul (Sabiha Gökçen)	Turkish Air 7243
9:50 am	Arrival Sabiha Gökçen / Departure for site visits	
10:45 – 11:45 am	Factory visit	Ulker Factory Gebze and Efesan Factory Pendik
11:45 am – 12:45 pm	Board buses to Le Méridien Hotel	Discussion of industrial area during bus ride
1:00 – 2:15 pm Atelier 3	Lunch Session What Went Right in Turkey	Dr. Cem Kozlu, former Chairman and CEO, Turkish Airlines and former Executive, The Coca-Cola Company
2:15 – 2:30 pm	Break	
2:30 – 3:30 pm Atelier 2	Family conglomerates in Turkey	Zafer Kurtul, CEO, Sabanci

THURSDAY, OCTOBER 4 – ANKARA & ISTANBUL (CONTINUED)

3:30 – 3:45 pm	Break	
3:45 – 4:45 pm Atelier 2	Where geopolitics and economics come together	Allen Collinsworth, Corridor 39 Dr. Şakir Dinçşahin, Professor of Political Science and Economics at Yeditepe University Emre Uslu, Taraf Newspaper
4:45 – 6:00 pm	Time on own	
6:00 pm	OPTIONAL: Board Buses	
7:00 pm	OPTIONAL: dinner at Cirigan Palace	Hosted by EWI Board Member Ramzi Sanbar Discussion of China leading into 20-20 2013 trip led by Dr. Greg Austin

FRIDAY, OCTOBER 5 – ISTANBUL

8:00 – 9:00 am Atelier 3	Breakfast	
9:00 – 10:00 am Atelier 2	Retail	Haluk Dortluoğlu, BIM Executive Committee Member and CFO
10:00 – 10:15 am	Break	
10:15 – 11:15 am Atelier 2	Regional Supply & Export Stories	Ms. Figen Çevik, Investor Relations & Corporate Finance Director, Zorlu Group Companies Mehmet Koçak, Yıldız Sunta
11:15 – 11:30 am	Break	

FRIDAY, OCTOBER 5 – ISTANBUL (CONTINUED)

11:30 am – 12:30 pm Atelier 2	Health Care	Ethem Sancak, Hedef Ms. Güldem Berkman, President, Novartis Turkey Dr. Warren Harry Winkler, American Hospital
12:30 – 1:45 pm Atelier 3	Lunch Sustainable Development Panel	Adnan Yağmur, Alarko (anticipating new legislation, offsetting carbon footprints) Hayri Bali, General Manager, IBC Solar Ltd
1:45 – 2:00 pm	Break	
2:00 – 3:00 pm Atelier 2	Privatization Panel	Privatization Authority, Speaker TBD
3:00 – 3:15 pm	Break	
3:15 – 4:00 pm Atelier 2	Trip wrap-up	Michael Phillips, Chairman, 20-20 Investment Association Karl Ege, Vice Chairman, 20-20 Investment Association John Mroz, President & CEO, EastWest Institute (via Skype)
4:00 – 5:45 pm	Time on own	
5:45 pm	Board buses for dinner	
7:00 – 9:00 pm	Closing Dinner Koç Car Museum	Hosted by BNY Mellon and Mustafa Koç, Koç Holding